

TRAFFIC & PARKING IN ASHWAUBENON BAY PARK SQUARE MALL AREA

TIPS FOR BETTER ACCESS

1. When approaching Bay Park Square from the north, consider using Holmgren Way. It has substantially less traffic and therefore, has better, easier and quicker access.
2. When approaching Bay Park Square Mall from the north on Oneida Street, use all three access points, not just the first access point at Willard. In past years, a large majority of the traffic tended to use only the Willard Drive access point, which created traffic problems. Use of the other two entrances from the south would reduce this congestion.
3. When approaching Bay Park Square from the south when using Holmgren Way, be aware of the closed entrance and continue to the main entrance near the cinema.

See the attached map for options and alternatives to accessing Bay Park Square as described above.

4. Optional Parking Lots
 - A. The Village of Ashwaubenon Community Center parking lot west of Oneida Street on Anderson Drive.
 - B. Ashwaubenon School District Parkview Middle School parking lot west of Oneida Street on Willard Drive.

See attached map for these locations.

This year, Bay Park Square Mall is encouraging its employees to park in other lots that will be available to them so that customers will have better access to available Bay Park Square Mall parking spaces.

The Village of Ashwaubenon Public Safety Department, working with Bay Park Square Mall Security, will have an expanded and enhanced public safety presence for a safe and more pleasant shopping experience.